

# **SPORTREACH**

## Church Relations Coordinator

### Purpose

The Church Relations Coordinator will **recruit and uphold strategic partnerships** both domestically and internationally to extend the reach of local churches worldwide.

### Responsibilities

- ◆ To seek out strategic partnerships and book churches for the Varsity Sports, Action Sports, and Missions Abroad programs.
- ◆ To pursue related promo venues where local church representatives are looking for ministry resources and partnerships.
- ◆ To communicate all contractual details to the appropriate SportReach directors for their ministry with each church or ministry.
- ◆ To develop and manage a budget pertaining to the Church Relations position.
- ◆ To continually evaluate and measure the success of each program with churches.
- ◆ To assist in program leadership and development.
- ◆ To assist in summer staff recruitment when needed.

### Support Raising

- ◆ Each staff member recruits a team of people to financially support their living expenses.
- ◆ Raising the full support needed to cover their income is each staff person's initial task.
- ◆ Caring for the team of supporters and adding others on is a long term focus for all staff.

### Personal Commitment

- ◆ To hold a personal belief in the value of using sports for evangelism and discipleship.
- ◆ To continually pursue a growing relationship of grace and truth with Jesus Christ.
- ◆ To improve professionally in the skills needed to best honor God.
- ◆ To work as a strong team member with the other SportReach staff.

### Skills Needed

- ◆ Excellent people and phone skills
- ◆ Decisive
- ◆ Tactful and Warm
- ◆ Computer skills
- ◆ Recruiter
- ◆ Organizational giftedness
- ◆ Public Speaking
- ◆ Goal setting
- ◆ Relational
- ◆ Self-starter

### Accountability

Although the Church Relations Coordinator will support many different people on the SportReach staff, their direct accountability is with the Director of National Ministries, Pete Kirchhoff.